



If each passenger reduced the weight of their bag by **1KG** we would save **4,000 tonnes** of CO<sub>2</sub> each year.



**22%** of travellers feel travelling more sustainably is too **time consuming**.



Next time you need to travel around the city, stop before you order that **Uber**. Consider **walking** instead, and save on carbon emissions.



Trains only contribute to  
of worldwide transport  
CO2 emissions.

**1.8%**



**Virgin Atlantic** committed to removing unsustainable food items, including **beef, palm oil** and **soy** from all in-flight meals.

**71%** of transport related CO<sub>2</sub> emissions around the world, are caused by **road users**.



Plan wisely, and ensure your business trips are **multi-purpose**. Make your travel worthwhile and fit in a couple of meetings, or maybe some **leisure time**.



**Two in three travellers** would be happy to spend at least **5% more** on their travel, to ensure it had a lower environmental impact.





Only **14%** of plastic is  
recycled globally.



Sustainability is collaborative, not competitive. Share your ideas and suggestions around the industry.

**10M**

tonnes of food is wasted every single year in the UK. This is equivalent to the size of Wales.



Aviation alone generates **5%**  
of the world's global warming



**80%** of the carbon emissions produced by Virgin Atlantic are caused by fuel.



**Additional cost** is seen as the main barrier for those considering more sustainable travel options.

**87%** of global travellers stated that they want to start travelling more sustainably.



**'Tagskrt'**, directly translating as 'train bragging', is a new trend emerging in Sweden.





If every traveller packed  
1 pound less of luggage, this  
would save an enormous  
metric tons of CO<sub>2</sub> per year.

**23,000**



Lufthansa will offset the carbon  
on all European corporate flights  
from 2020.